

NATIONAL ASTHMA COUNCIL AUSTRALIA

2014 HIGHLIGHTS

Our informative websites provided asthma and allergy resources to



390,000

people from 208 countries around the world

We re-set the standard for asthma care with the new Australian Asthma Handbook



48,000 unique visitors to the guidelines website

60,000 copies distributed of the Quick Reference Guide



4,300

Health professionals trained in best-practice asthma management

Distributed thousands of patient resources



67,000

Written Asthma Action Plans



5,000

Downloads of Asthma Buddy our free app



34,000

First Aid for Asthma Charts



55 Sensitive Choice program partners and a brand new mobile friendly website



Exposed millions of Australians to asthma awareness messages including national media coverage of World Asthma Day and National Asthma Week



A national network of more than 400 leading asthma experts made our work possible with their contributions



And the future

We have secured Australian Government funding for a new National Asthma Strategy, our focus for 2015

NationalAsthma
CouncilAustralia