

### Asthma and respiratory workshops for health professionals 2018

65  
locations

1525  
participants

94%  
Participants stated  
the workshop met  
their learning  
needs

95%  
Participants stated  
their workshop was  
relevant to their  
practice

99%  
Participants stated  
their knowledge of  
asthma best-practice  
was met

### Australian Asthma Handbook



Australia's national guidelines for asthma management

1m Pageviews  
241k Visitors

20%  
more visitors  
than 2017

### Health Professionals Network



Members include:

- Asthma educators
- Nurses
- General practitioners
- Pharmacists
- Allied health professionals

### Print resources



57k  
Asthma & COPD  
medications chart  
sent nationally

9.5k  
Asthma action  
plans sent  
nationally

### Online resources



300k  
Visits to our  
how-to inhaler  
and nasal spray  
videos

200k  
Visits to our health  
professional  
resources

### Sensitive Choice



61 Program  
partners

500+  
Sensitive Choice  
approved products

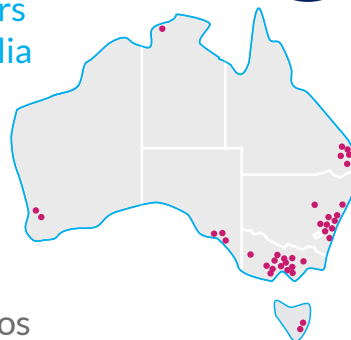
International reach:  
11 countries

### National Asthma & Allergy Network



Community members  
from around Australia  
sharing their  
experiences and  
giving feedback

- Online surveys
- Focus groups
- Asthma story videos



### Social media



19k  
subscribers,  
including social media  
and e-newsletters

### Notable media coverage



Coverage of National  
Asthma Strategy

- 26 articles online
- 12 radio segments
- 5 TV segments

### What's planned for 2019?

- Australian Asthma Handbook v 2.0
- Rethink Written Asthma Action Plan - second phase
- Development of new asthma resources for health professionals and people with asthma