

Highlights 2017

Thunderstorm Asthma Training Package for Health Professionals



810

attendees at face-to-face training sessions Victoria-wide 5,450

health professionals received hard copy thunderstorm asthma resources 804

health professionals completed online training resources

Asthma and Respiratory Workshops for Health Professionals 2013-17



years running



workshop types 460

workshops delivered nationally, including urban, rural and remote areas 8,014

workshop participants



Print resources

7,460

Asthma Action Plans sent nationally



3,891

My Asthma Guide handbooks delivered to community

Online resources

75,407

Visits to our Asthma Action Plan webpage 214,862

Visits to our health professional resources

Sensitive Choice



58 Program Partners

Australian Asthma Handbook



194,000
Health professionals accessed the national guidelines online

25% more visitors than 2016

Social media

16,234 subscribers.

including social media and e-newsletters.

200+

Sensitive Choice approved products

International reach in 9 countries

What's planned for 2018?

- National Asthma Strategy launch
- Australian Asthma Handbook version 2.0
- Development of new asthma resources for health professionals and their patients

Notable media coverage

Analysis of 2016 asthma mortality statistics

- 23 articles online
- 24 radio news segments