

2015 HIGHLIGHTS

NATIONAL ASTHMA COUNCIL AUSTRALIA

We are the authority for asthma knowledge, setting the standards for asthma care



Working to improve the lives of the 1 in 10 Australians with asthma

NATIONAL ASTHMA STRATEGY 2016-2020

Taking Australia to the next stage of improvement in asthma health outcomes and research

We led the development of Australia's plan for reducing the impact of asthma on individuals, the community and the economy



100s of individuals and organisations who care about how Australia tackles asthma

HIDDEN COST OF ASTHMA

\$28 billion

With Asthma Australia, we calculated what asthma costs Australia each year



AUSTRALIAN ASTHMA HANDBOOK

The national guidelines for asthma management



Our updated Handbook continues to provide practical, evidence-based advice for primary care



87,000 Health professionals accessed the national guidelines online

35,000 Quick Reference Guides printed and distributed

EDUCATION & TRAINING

4,400 Health professionals trained in best-practice asthma management

NEW MEDICATIONS CHART

Our updated Asthma & COPD Medications Chart is a popular resource for health professionals

57,000 distributed nationally



OUR ONLINE RESOURCES

3.4 million pageviews

1.9 million visitors

76,000 resources downloaded

2,300 links to our websites

OUR EXPERTS

Contributions from our national network of leading asthma and allergy experts

400+ experts



SOCIAL MEDIA

An expanding social network - our eNews, Blog and new Asthma Experts Hub

10,000+ followers



SENSITIVE CHOICE

54 program partners, a growing range of asthma and allergy aware products & services

500+ products



2016

We will continue leading the attack against asthma with the development of innovative new resources and collaborative initiatives

nationalasthma.org.au

sensitivechoice.com

astmahandbook.org.au