



National
Asthma
Council AUSTRALIA



Annual Report 2022

We are the national authority for asthma knowledge, setting the standard for asthma care

The National Asthma Council Australia is a not-for-profit organisation and is a collaboration of four member bodies:

- Australasian Society of Clinical Immunology and Allergy
- Australian Primary Health Care Nurses Association
- The Pharmaceutical Society of Australia
- The Royal Australian College of General Practitioners

Our purpose

To improve Australia's capabilities in helping people with asthma to breathe well.

Our actions

As a leading organisation for asthma, we:

- write the national treatment guidelines for asthma
- educate and support health professionals to deliver best-practice asthma diagnosis and management
- develop and disseminate evidence-based tools and resources for health professionals
- promote best-practice care to people with asthma and their families
- work to address the impacts of asthma through advocacy and collaboration with policy makers and stakeholders.

National Asthma Council Australia
ABN 61 058 044 634

Suite 104, Level 1
153-161 Park Street
South Melbourne, Victoria 3205
Australia

Phone: (03) 9929 4333
Email: nac@nationalasthma.org.au
Web: nationalasthma.org.au

Acknowledgment of Country

In the spirit of reconciliation, the National Asthma Council Australia acknowledges the Traditional Custodians of the country throughout Australia and their connections to land, sea, and community. We pay our respects to their Elders, past, present, and emerging, and extend that respect to Aboriginal and Torres Strait Islander peoples today.

Contents

Chair's message	4
CEO's message	5
Year in Review	6
Setting the standard.....	7
• Australian Asthma Handbook	7
• Asthma and Respiratory Education Programs.....	8
• Health professional and education resources	10
• Sensitive Choice	12
Awareness and advocacy.....	13
Supporters	18



Chair's message

The purpose of the National Asthma Council Australia (NAC) is to reduce the health, social and economic impacts of asthma in the Australian community. One of our key roles is to promote best-practice care to people with asthma and their families. Asthma affects one in nine Australians, or 2.7 million people, yet only one in three people with asthma have a written asthma action plan and use asthma-related medication on a regular basis.

Our health care system is under challenge. Many emergency departments are overloaded, while GPs, practice nurses and pharmacists are facing growing demand for their services. In the face of these challenges, health professionals must have easy and ready access to evidence-based resources to assist them to deliver best-practice asthma diagnosis and management to their patients. We provide a range of resources that are underpinned by the Australian Asthma Handbook recommendations. These resources are regularly updated, are free of charge and available in many modalities, including hard copy or via downloads from our website.

Throughout the year, the NAC team has worked tirelessly to provide education and training workshops and webinars for health professionals. The team has worked mostly from home and only returned two days a week in the office once this was deemed safe and appropriate to do so. To that end, I would like to acknowledge their ongoing passion and commitment to the important work undertaken by the NAC and their willingness to adapt to changing work conditions during the COVID pandemic.

Early in 2022, there was a change in CEO, with Mr. Bill Petch leaving the role. I would like to take this opportunity to thank him for his contribution to the NAC.

In June, the Board appointed Ms. Rhonda Cleveland to the CEO role. Rhonda previously acted in the role of CEO, and so with her corporate knowledge of the NAC and her management expertise, she will successfully lead the NAC over the coming years.

As a Board, we conducted all our Board and Committee meetings using virtual technology and continued to provide effective governance, direction, and financial oversight of the organisation. Our directors have undertaken their duties professionally and have made a significant contribution to the professional governance of the NAC. I thank them all for their support and engagement and look forward to meeting and working with them face-to-face in the future.



Finally, our important work could not be achieved without the significant and consistent voluntary contribution of our many asthma, respiratory and primary care experts. NGOs such as the NAC need to be able to draw on the skills and expertise of a range of health professionals and researchers as their advice enables us to produce the national treatment guidelines for asthma. I would like to thank our Australian Asthma Handbook Guidelines Committee Members and the chair of the Committee, Dr Nick Zwar, for their valuable input. Without the dedicated assistance and commitment from our Committees, Advisory Panels and working groups, we would not be able to promote best-practice care for people with asthma and their families. The NAC collaborates with health professionals, families and carers, and communities across Australia, to help ensure that adults and children with asthma receive the best possible management and care.

A handwritten signature in black ink, reading 'Joanna Wriedt'.

Dr Joanna Wriedt

CEO's message

I am pleased to be able to report on the year's work of the National Asthma Council Australia (NAC). One of our major responsibilities is to develop and disseminate evidence-based tools and resources to health professionals, which enables them to provide best-practice care to adults and children with asthma.

It's been another productive and dynamic year for the NAC. We were pleased to continue our health professional education program and see the return of face-to-face workshops while continuing the popular webinars. Since it began in 2001, more than 35,000 health professionals have been trained by the NAC in best practice asthma management. Evaluation results remain excellent as the program has been expanded and adapted in response to feedback and changing priorities over the years.

Along with education programs, we also have a range of how-to videos on our website, which demonstrate the correct way to use various asthma, COPD and allergy medication devices. We also provide medications and treatment charts, and all our resources are underpinned by the Australian Asthma Handbook (AAH) recommendations.

It is so encouraging that at a time when health professionals have been under considerable pressure during the COVID pandemic and with the workload of managing our winter outbreaks of flu and colds, that so many health professionals have participated in our workshops and downloaded or ordered our resources all of which are free of charge. Thank you for your professionalism and for providing appropriate care for adults and children with asthma, COPD and allergies.

I would also like to echo the earlier words of our Chair Dr Joanna Wriedt in acknowledging the enormous voluntary contribution our Committees, Advisory Panels and working groups make each year. This dedicated service provided by so many asthma, respiratory and primary care experts underpins our capacity to write the national treatment guidelines for asthma and to produce a range of tools and resources.

Throughout the year, our Board has provided stewardship of the organisation through responsible governance, ensuring effective financial accountability and providing stable leadership. In particular, our Chair has been actively engaged in working with the CEO. She has also interacted with staff, where possible, to ensure they have been kept informed about Board decisions and are comfortable with

working arrangements within the NAC. I thank her for her ongoing support and care for the staff and her patience and guidance provided to me throughout the year.

In June, I was appointed to the role of CEO. I thank the Board for their trust and for the opportunity to lead the NAC. I look forward to providing continuity, leadership and working with our team to further develop skills and expertise, enabling us to work productively and effectively. The staff have been simply amazing in the way they have worked flexibly from home or in the office as required and I am deeply grateful for their passion and commitment to the work of the NAC.

I look forward to working with our Board and staff as we strive to address the impacts of asthma through education, advocacy and collaboration with policymakers and stakeholders.



Rhonda Cleveland
Chief Executive Officer

Year in Review

During the last 12 months of disruption from COVID-19 across Australia and beyond, the NAC continued to provide important sector leadership by ensuring that the health professional community had access to high standard resources including information papers, medication and treatment charts and videos that demonstrated how to use asthma medication devices correctly. Also, much of our education and training activities needed to quickly transition from face-to-face workshops delivered across Australia, to online engagement with staff and educators working from home.



76

Workshops
and webinars



1,620

Health Professionals
attended workshops
and webinars



187,293

Australian Asthma
Handbook visitors



835K+

"How-to"
video plays



1.55M

NAC website
pageviews



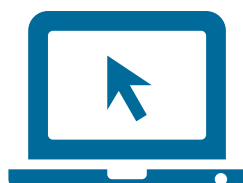
34.5%

Growth in Australian
Asthma Handbook
page views



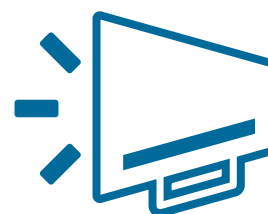
58

New Sensitive Choice
products approved



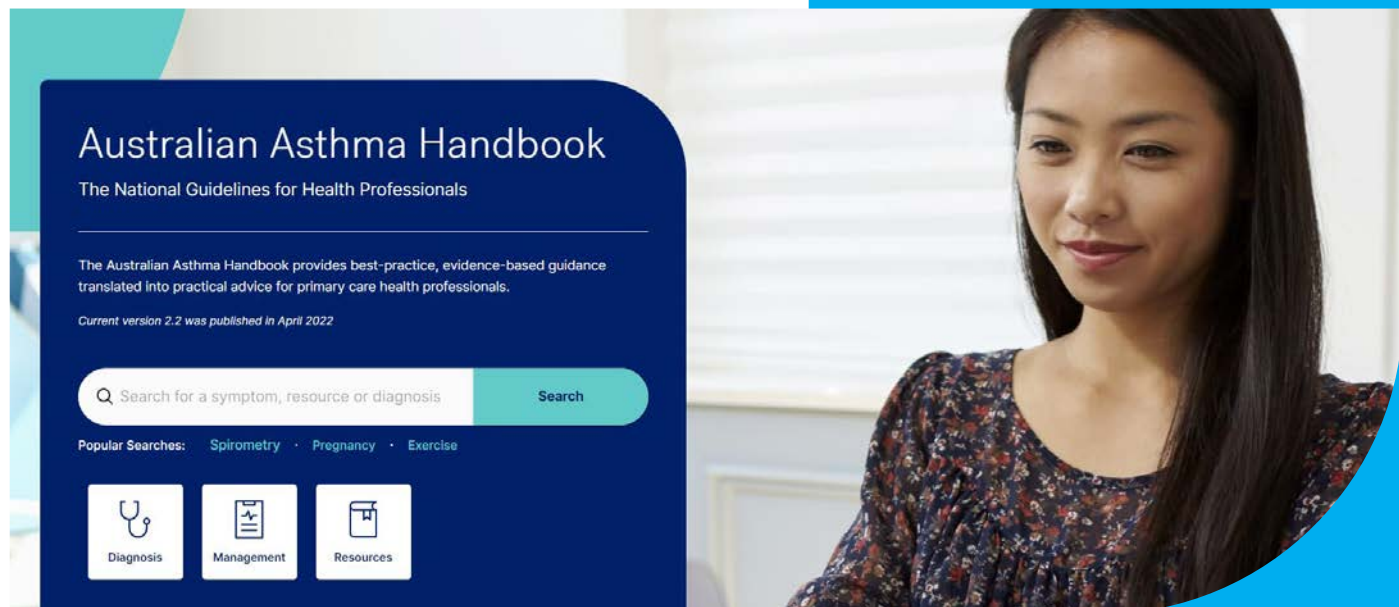
700K

NAC website visitors



452M

Media news reach



Setting the standard Australian Asthma Handbook

The Australian Asthma Handbook is Australia's national guidelines for asthma management. It provides evidence-based, practical guidance for health professionals diagnosing and managing asthma in adults and children in primary care.

astmahandbook.org.au

Initially published in 1990 as the Asthma Management Plan and then renamed as the Asthma Management Handbook, the Australian Asthma Handbook was one of the first Australian guidelines addressing the diagnosis and management of a chronic condition. Ever since, the Handbook has set the standard for best-practice asthma management in Australia by being comprehensive, user-friendly, and emphasising to primary health care professionals the importance of a team approach to asthma care.

The recent update covers several important clinical issues. It includes new medicines, updated clinical information on the management of exercise-induced bronchoconstriction, provides more detailed dosing information for single-inhaler combinations of inhaled corticosteroids and long-acting beta₂ agonist combinations, and updated guidance on the use of electronic cigarettes for smoking cessation. This update progresses the National Asthma Council Australia's commitment to providing practical information for primary health care practitioners to support them in delivering the best possible care for people with asthma.

The Australian Asthma Handbook was developed by an interdisciplinary team of experts and incorporates feedback from primary care providers.

The Australian Asthma Handbook continues to be endorsed by:

- The Australasian College for Emergency Medicine
- The Australian Primary Health Care Nurses Association
- The Pharmaceutical Society of Australia
- The Royal Australian College of General Practitioners
- The Society of Hospital Pharmacists of Australia

Our sincere thanks go to the dedicated Guidelines Committee members led by Professor Nick Zwar (Chair), who have worked unstintingly to give Australia such excellent, relevant, and practical asthma guidelines.

Professor Nick Zwar - General Practitioner (Chair), Ms Naomi Fenton - Nurse Practitioner, Dr Jenny Gowan – Pharmacist, Dr Gregory Katsoulotos - Respiratory Physician and Allergist, Dr Brett Montgomery – General Practitioner, Dr Louisa Owens - Paediatric Respiratory Physician, Professor Helen Reddel - Respiratory Physician, Professor Peter Wark - Respiratory Physician.

The dedication and volunteer hours provided by these members is phenomenal.

Website statistics

The Australian Asthma Handbook attracted 187,293 total visitors over this period, an increase of over 28.3% from the previous year. The total page views increased by over 34.5% to 762,193, indicating strong and ongoing engagement with our health professional audience.



Setting the standard

Asthma and Respiratory Education Programs

Asthma Best Practice for Professionals (ABP) is the National Asthma Council Australia's asthma and respiratory education program. Funded by the Australian Government Department of Health, the ABP program provides education, resources, and peer-led training for primary care health practitioners to increase the best-practice management of asthma and linked chronic respiratory conditions.

nationalasthma.org.au

During 2021-22, throughout the novel coronavirus (COVID-19) pandemic, the NAC met the overarching aim and objectives of the Asthma Best Practice for Professionals program by continuing to present a mix of online webinars and face-to-face workshops run by experienced health professional presenters using standardised material consistent with the treatment guidelines for asthma in primary care, the Australian Asthma Handbook.

Over 1,600 health professionals participated in 76 free workshops and webinars tailored to specific disciplines.

Training programs were delivered in rural, remote, and urban areas and included training for GPs, primary health care nurses, community pharmacists, and asthma and respiratory educators.

Webinar series

The webinar sessions again proved to be a popular method of delivering training and support to health care professionals in urban, rural, and remote settings. The sessions covered five essential areas: an update on asthma management in 2021, medications and devices, asthma and allergies, paediatric asthma, and adult asthma.

The one-hour sessions were recognised by the Royal Australian College of General Practitioners (RACGP) and

the Australian College of Rural and Remote Medicine (ACRRM) as CPD activities.

Delivery of the webinars exceeded the workplan targets, with over 1,155 health care professionals participating in the series of topics delivered across Australia.

Workshops

Due to the (COVID-19) pandemic, a risk management plan was activated to assist with the return to face-to-face workshops, including retaining selected workshops (i.e., topics best presented in this format, such as the Spirometry Training).

Given the restrictions of the NSW lockdown in 2021, we postponed all workshops in Greater Sydney and Regional NSW for July and August. Despite the NAC's endeavours to reschedule all workshops, the DELTA strain of COVID-19 led to prolonged lockdowns and further postponements.

The team strived to accommodate all requests, and participant numbers were capped in line with the COVID safe plans of each Primary Health Network. The NAC achieved the proposed targets, successfully delivering thirty-six workshops nationwide.

We were excited to finally commence the long-awaited return to workshops this year, along with the continuation of our ever-popular webinar series.

Asthma Best Practice

Delivering similar outcomes to previous years our evaluation of the workshops and webinars indicated that the majority (93%) of workshop participants strongly agreed that their learning needs were entirely met by our face-to-face workshops. More than 90% of participants indicated their learning needs were entirely met by all three workshops, ('Practice Nurses Seminar', 'Spirometry Training Course' and 'Asthma Update for Aboriginal Health Workers and Practitioners').

Asthma Right Care (ARC) in Australia

Asthma Right Care (ARC) is a global initiative led by the International Primary Care Respiratory Group (IPCRG), created to explore how to use 'social movement' approaches to generate a desire for change in the management of asthma. ARC was launched in the United Kingdom in 2017 and has expanded to other countries, including Spain, Portugal, and Canada. In the first phase in each country, the priority is a focus on over-reliance on symptom relief with SABAs.

NAC leads the Australian chapter, which aims to optimise asthma outcomes in the community, using evidence-based guidelines (Australian Asthma Handbook) to reduce the over-reliance on SABA medication. Putting pharmacists at the heart of this initiative and during the last year we have delivered nine webinars nationally with a total of 120 attendees as part of the ARC presentations Rethinking Asthma Management in Pharmacy.

"...this was a focused presentation and discussion on thunderstorm asthma. It supports GPs and rural generalists by demystifying this somewhat terrifying subject and providing concrete actions that can be used should an event occur in their community.

Asthma in Spring

Dr Andrew Jamieson (ACRRM Rural and Remote Digital Innovation Group Chair)

The NAC successfully hosted the ARC webinar with the Pharmaceutical Society of Australia in June 2022, with a high attendance of eighty people. This webinar has been evaluated by the attendee survey. The feedback was overwhelmingly positive with approximately 97% stating that the webinar was entirely relevant to their practice and all respondents agreed that they would recommend this webinar to a colleague.

Workshops/webinars across Australia



7

Practice Nurse Seminar



6

Adult Asthma Management - What's New?

25

Spirometry Training Course

3

Little Lungs - A Paediatric Asthma Update

4

Aboriginal Health Worker Update

8

Take a Breath - Asthma/COPD Medications & Devices

15

Asthma in Spring - Allergies & Thunderstorms

8

Asthma & COPD - They Do Overlap

Setting the standard

Health professional and education resources

We provide a suite of evidence-based resources, underpinned by the Australian Asthma Handbook recommendations, for primary care health professionals, patients, and carers. These are available free of charge and can be downloaded from our website.

Over 7,500 hard copies of our resources, including the Written Asthma Action plans and Asthma and COPD Medications charts were distributed Australia-wide.

How-to videos

The National Asthma Council Australia's "how-to" video library is a comprehensive collection of asthma, COPD, and allergy medication device technique videos, demonstrating the correct technique for using each device and have been viewed over 835,000 times. Our "How to use a standard MDI and spacer" was in the top five most visited pages on the NAC website. The NAC library now includes three new device videos; how-to self-administer inhalers Trimbrow and Breezhaler and allergy nasal spray Ryaltris. Updated regularly, we are actively collaborating with our extensive network of health professionals to produce these videos.

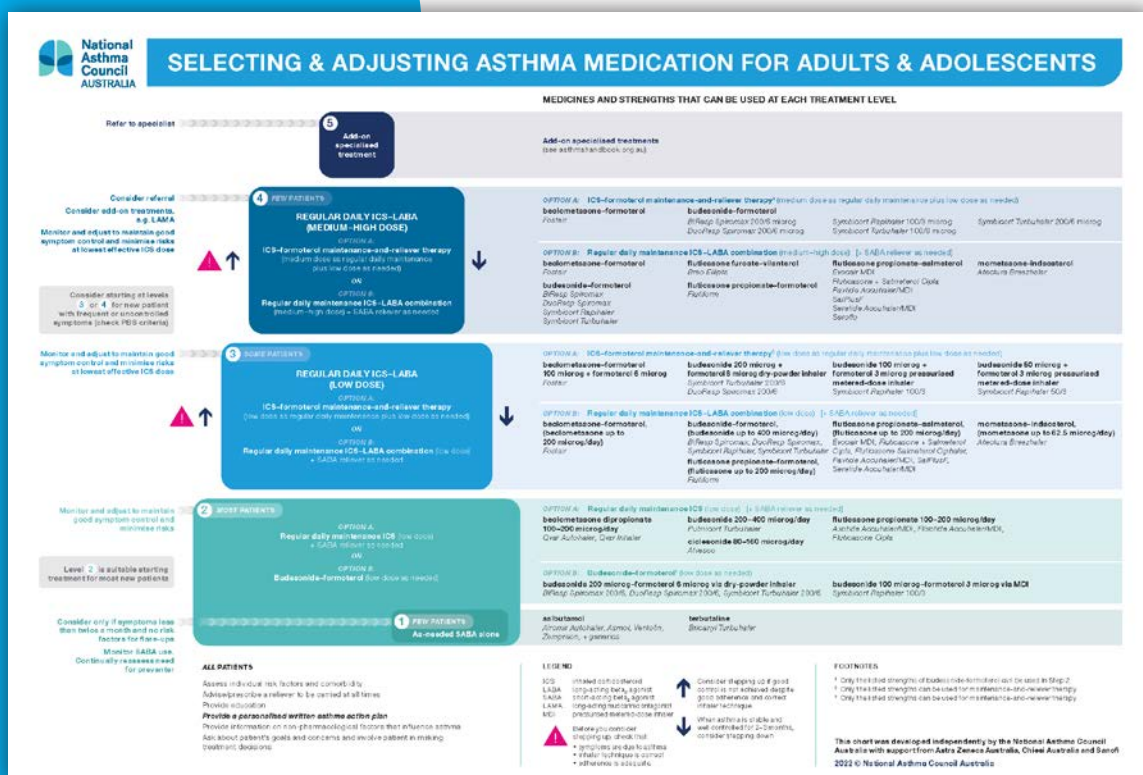
Medications and treatment charts

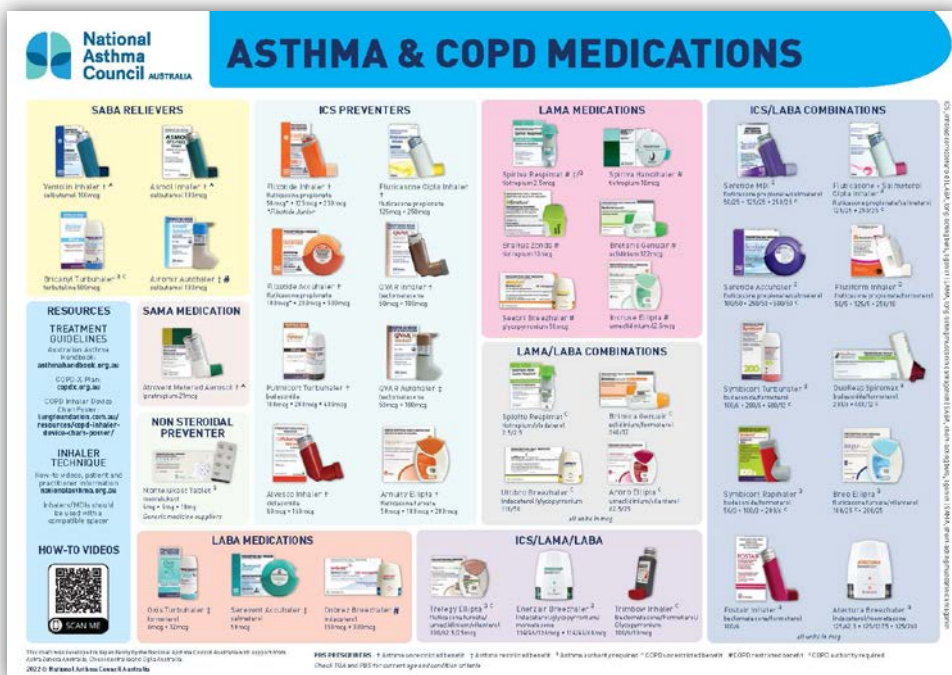
Selecting and Adjusting Asthma Medication for Adults and Adolescents chart

The selecting and adjusting medication for adults and adolescents' chart was developed as a valuable educational resource for health professionals, a visual reference to medications for each level of the popular "Selecting and adjusting medication for adults and adolescents diagram" in the Australian Asthma Handbook. Ongoing demand for printed copies of the popular diagram in the handbook initiated the production of this popular stand-alone resource.

The chart is popular with GPs and pharmacists since the influx of different inhalers and devices into the market, has presented a challenge for patients and health care workers. The chart is a quick reference guide that combines all the information in a visual format of medications and when to use them.

The first edition of the Selecting and Adjusting Asthma Medication for Adults and Adolescents chart was published on the NAC website in April 2022.





700K

NAC website
visitors



42,277

Referred visits



835K+

"How-to"
video plays

Asthma and COPD Medications chart

The updated Asthma and COPD Medications chart offers a guide to the main types of asthma and COPD medications available in Australia. It includes the latest inhalers available in Australia, and the updated version specifies the PBS reimbursement status of each medication as of April 2022. This popular chart was in the top five most visited pages on the NAC website, receiving 20,852 visitors. In addition, over 3,000 copies were sent to health professionals this year.

Allergic Rhinitis Treatments Chart

The updated version of the Allergic Rhinitis Treatments chart is designed to go on the wall of the clinic or pharmacy to help health professionals explain the range and types of treatments available. A guide to the main intranasal treatment options for allergic rhinitis available in Australia.



Allergic Rhinitis Treatment Planner

The Allergic Rhinitis Treatment Planner is a tool to help primary health care professionals develop a treatment plan for patients with asthma and allergic rhinitis. It draws on guidance from the Australian Asthma Handbook and consists of tailored tear-off patient plans detailing treatment recommendations and technique instructions and tips.



Setting the standard

Sensitive Choice

The National Asthma Council Australia created the Sensitive Choice® program to identify products and services that are asthma and allergy-aware, through the trusted Blue Butterfly.

Products and services that carry this symbol have been reviewed and approved by an expert panel of doctors, nurses, pharmacists, and other health professionals, which determines their potential benefit to people with asthma or allergies.

sensitivechoice.com

Sensitive Choice® makes a difference in the lives of millions of people with asthma and allergies by helping them to identify products and services that are asthma and allergy aware through the trusted Blue Butterfly symbol.

Since the National Asthma Council Australia created the program in 2006, it has helped to educate people on how to manage their asthma and allergies and empower them to identify asthma and allergy-aware and eco-friendly products and services for themselves and their families.

The Sensitive Choice® Blue Butterfly is now found on hundreds of products worldwide – from bedding to building products, cleaning agents to carpets, air purifiers to vacuum cleaners, paints and even baby products.

In the past twelve months, the Sensitive Choice® program continued to grow, further expanding its reach through the addition of new partners and products.

The program added fifty-eight new products to its range of approved products and services, as well as nine new partner brands. In addition to helping to educate people about the importance of managing their asthma, Sensitive Choice® also plays a significant role in encouraging manufacturers and suppliers to produce products and services that are asthma and allergy friendly. Funds raised by the Sensitive Choice® program also contribute to research and education led by the National Asthma Council Australia to reduce the health, social and economic impacts of asthma and allergies in Australia and overseas.



58

New products
were approved



9

New Partners joined
the program



13.6K

Social Media
followers



6.8K

Email subscribers

Sensitive Choice Website

As the primary communications tool for the Sensitive Choice program, considerable time has been spent optimising the site's content to ensure ease of use for visitors. During the year we had over 66,000 visitors and over 250,000 total page views.

Following the redevelopment of the site in 2021, we continued to monitor visitors' reach and interaction with the site. Analysis of usage highlighted 78,604 sessions and 44,000 organic visits.

The Top 3 most visited pages were:

- [Asthma Action Plans](#)
- [Product – Dehumidifiers](#)
- [Indoor Humidity](#)

These searches indicate that our asthma action plans are viewed as a trusted source for asthma management and the growing consumer interest in local humidity and associated products, given the extreme La Nina-induced humidity and storms Australia faced within this period.

Awareness and advocacy

World Asthma Day – Closing Gaps in Asthma Care

In May 2022, ‘**Closing Gaps in Asthma Care**’ was the theme for the 2022 World Asthma Day.

Through its ongoing commitment to closing the gap in consumer awareness around the prevalence of asthma, Sensitive Choice created a social media campaign to highlight the number of people living with asthma in Australia and New Zealand.

The NAC ran the campaign reminding the 2.7 million Australians with asthma that World Asthma Day is the best time to remind people to get their annual flu vaccination.

Through spokesperson Associate Professor Bartlett, the NAC recommended that people with asthma get a fourth COVID immunisation as soon as they are eligible to top up immunity and provide the best possible protection before the peak winter season from June to September.

The National Asthma Council Australia recommended that everyone, but especially those with asthma, over the age of five years should have at least two vaccine doses and everyone over the age of 16 years should have a third dose. Those older than 65 years (more than 50 years if you identify as an Aboriginal or Torres Strait Islander), a resident of aged care or disability facility, or who are immunosuppressed, should also receive a fourth COVID vaccine dose, three months after their third vaccine dose.



National Asthma Week 1-7 September 2021

National Asthma week aims to promote asthma awareness to the general population and highlight ways to help people manage asthma. During National Asthma week, the NAC asked people with mild asthma to re-think their over reliance on their “blue puffer” for relief from asthma symptoms.

Spokesperson Narelle Williamson, Respiratory Educator and Senior Clinical Advisor at the National Asthma Council Australia, said most people should now be using an inhaled corticosteroid, or ‘preventer’ in line with international and national asthma guidelines – including the Australian Asthma Handbook. Many studies show the risks involved with over-reliance on puffers and the corresponding underuse of inhaled corticosteroids or ‘preventer’ therapy.

National Asthma Week was a time to bring attention to the need for people with mild asthma to talk with their local health professional about how often they were using a puffer and whether this can lead to an increased risk of a severe asthma flare-up.

During National Asthma Week, the National Asthma Council Australia highlighted that good asthma control means:

- No night-time asthma symptoms
- No asthma symptoms on waking
- No need for reliever/puffer medication
- No restriction of day-to-day activities
- No days off school or work due to asthma
- No asthma attacks or flare-ups

World Allergy Week 2022 – Sensitive Choice ‘Reduce your exposure to allergens’ campaign

Between 5-11 June, Sensitive Choice ran the ‘Reduce your exposure to allergens’ campaign across social media channels, sharing a common allergen each day and using the opportunity of World Allergy Week to highlight the connection between asthma and allergies.

In the Media

The National Asthma Council Australia continues to be the key voice in asthma best practice across the media landscape.

In 2021-22 we continued to educate Australians about the prevention and management of asthma and allergies through extensive coverage in the news media, including an ever-growing number of online channels reporting on health and wellness. We issued thirty-two news releases for NAC and the Sensitive Choice program.

While seasonal asthma and allergy-related topics remained popular with the media, especially back-to-school asthma warnings, a highlight of the year was in December 2021 with the high-profile coverage received on Ch 7 Morning Show with Professor Peter Wark (NAC director and respiratory physician) talking about the warning signs you need to watch out for with the thunderstorm asthma season. Adele Taylor, Program Manager of Sensitive Choice on 7 News, discussed mould in homes, and Professor Wark also appeared on Sunrise and shared his expert opinion on common asthma triggers in the home.

Written Asthma Action Plan during COVID

The importance of a Written Asthma Action Plan during COVID was the subject of a joint media release with the RACGP quoting Professor Nick Zwar, Chair of the NAC Guidelines Committee and RACGP President Dr Karen Price.

This received great pick up from health professional media, including news GP and Retail Pharmacy, as well as online publications.

Thunderstorm asthma

Thunderstorm asthma and a spring pollen survival guide media release resulted in high media interest, with stories appearing in over 130 print and online media outlets, over one hundred radio interviews and TV stories, including the Morning Show on Channel 7 and regional television stations.

Annual Asthma Mortality Data

The annual asthma mortality data again proved to be of significant interest to the media. A national media release was issued to national media outlets, and a state-based media release was customised with local statistics and targeted to media outlets in each state. Dr Jonathan Burdon was the NAC spokesperson, and comprehensive media coverage included 368 radio segments nationally, including major metropolitan radio stations, and regional and local community radio.

Asthma Triggers

A request from the Weekend Sunrise TV program on Channel 7 resulted in an interview with Peter Wark about asthma triggers. The interview aired on thirty-nine nationally syndicated television stations nationally including metropolitan and regional Channel 7 stations in NSW, Victoria, Queensland, South Australia, ACT, Northern Territory, Tasmania, and Western Australia.



1.55M

NAC website
pageviews



4.11K

NAC Social media
followers



2000

followers on
Twitter



3.5K

NAC Email
subscribers

Christmas Tree Syndrome

Several Sensitive Choice media releases were distributed throughout the year, including one on the potential dangers of Christmas tree syndrome for people with asthma and allergies. Distributed in early December, to coincide with people putting up their Christmas trees – real or fake – media coverage was extensive, with an estimated total audience reach of over thirty-five million. Stories appeared in major metropolitan newspapers in each state and regional publications. Further stories ran on Channel 9 News online news and popular parenting and seniors' websites.

Dangerous mould in homes – 7 News

On 22 June, Adele Taylor, Program Manager of Sensitive Choice, appeared on 7 NEWS on a feature highlighting the build-up of dangerous mould in homes. Adele also discussed ways to remove the source of mould. The segment received over 21K views.

Activity Highlights

Sensitive Choice at the Home Show

The Melbourne Home Show (29 April – 1 May 2022) attracted approximately 35,000 attendees, the NAC secured an exhibition booth for Sensitive Choice and the team were kept busy for the event. The Sensitive Choice booth was supported by a number of partners, Samsung, Dunlop flooring and Graphenstone Paints, who all attended and received great feedback about the value of the show and the support from the NAC. During the show, over \$2,680 in prizes were given away and new subscribers were obtained. The Sensitive Choice booth also showcased products from other partners, including; Delos, Koh, Protect-a-Bed and Dyson, which generated much consumer interest.



Governance

Board Directors



Dr Joanna Wriedt
Lawyer, Independent Director,
Chair of the Board of Directors



Ms Julianne Badenoch
Registered Nurse, Registered Midwife,
Australian Primary Health Care Nurses
Association Nominee Director



Professor Amanda Barnard
General Practitioner, Royal Australian
College of General Practitioners
Nominee Director



Associate Prof. Sara Barnes
Clinical Immunologist and Allergy
Specialist, Australasian Society of Clinical
Immunology and Allergy Nominee Director



Mr Robert Farrier
Pharmacist, Pharmaceutical Society of
Australia Nominee Director



Dr Stephen Hughes
Community Pharmacist,
Independent Director



Professor Peter Wark
Adult Respiratory Physician,
Independent Director

Board Sub-Committees

We would like to acknowledge the work of our two Board sub-committees.

The Finance Committee, which oversees NAC's financial management and advises the Board, and the Governance Committee, which ensures the NAC's governance aligns with contemporary best practice.

Finance Committee

- Mr Robert Farrier (Chair)
- Dr Stephen Hughes
- Mr Peter Norman
- Mr Robert Yeo
- Mr Joe Tang

Governance Committee

- Dr Joanna Wriedt (Chair)
- Ms Julianne Badenoch
- Ms Rhonda Cleveland

Committees and Advisory Bodies

Australian Asthma Handbook Guidelines Committee

The Australian Asthma Handbook Guidelines Committee steers the development of the Handbook.

Professor Nick Zwar
General Practitioner (Chair)

Ms Naomi Fenton
Nurse Practitioner

Dr Jenny Gowan
Pharmacist

Dr Louisa Owens
Paediatric Respiratory Physician

Professor Helen Reddel
Respiratory Physician

Dr Gregory Katsoulotos
Respiratory Physician and Allergist

Professor Peter Wark
Respiratory Physician

Dr Brett Montgomery
General Practitioner

General Practitioners Asthma Advisory Group

The General Practitioners' Asthma Advisory Group (GPAAG) works to coordinate the expertise, enthusiasm and skills of general practitioners who have a special interest in the management of asthma.

Professor Amanda Barnard

Dr David Batt

Dr Ian Charlton

Dr Joel Ten

Dr Sanjiva Wijesinha

Dr Russell Wiseman

Pharmacists Asthma Advisory Group

The Pharmacists Asthma Advisory Group (PAAG) works to coordinate the expertise, enthusiasm and skills of community and hospital pharmacists who have a special interest in the management of asthma.

Prof. Carol Armour

Ms Helen Bowden

Mr Kevin De Vries

Mr Robert (Rob) Farrier

Mr Mark Feldschuch

Ms Katie Hayes

Dr Stephen Hughes

Ms Karalyn Huxhagen

Ms JiaMin Liao

Mr Joshua Perry

Ms Toni Riley

Assoc. Prof. Bandana Saini

Dr Kim Watkins

Nurses Asthma Advisory Group

The Nurses Asthma Advisory Group (NAAG) works to coordinate the expertise, enthusiasm and skills of practice nurses who have a special interest in the management of asthma.

Ms Charlotte Allen

Ms Julianne Badenoch

Ms Lisa Collison

Ms Elisabeth Leahy

Ms Veronica Stevenson

Ms Katherine Wheatley

Ms Narelle Williamson

Sensitive Choice Product Advisory Panel

The Sensitive Choice Product Advisory Panel considers products and services for acceptance into the Sensitive Choice program.

The Panel consists of the following experts:

- Allergist
- Chemist
- Engineer
- General Practitioner
- Pharmacist
- Respiratory Physician

Staff

Rhonda Cleveland
Chief Executive Officer

Lesley Cain
Executive Assistant

Adele Taylor
Partnerships Manager
Sensitive Choice

Sundy Ni-Yen Yang
Project Manager Clinical Education & Guidelines

Shelley Roberts
Manager, Marketing and Communications

Narelle Williamson
Senior Clinical Consultant

Julia Browne
Project Officer

Sal Lokvancic
Program Coordinator Clinical and Education

Beth Marshall
Program Coordinator
Sensitive Choice

Madeleine Mutter
Digital Communications Officer

Yvonne Halaifonua
Administration Officer

Supporters

Acknowledgements

The NAC can carry out our important work thanks to the generosity of our sponsors and supporters. The Australian Government Department of Health and Aged Care continues to provide invaluable backing for our Asthma and Respiratory Education Program. We thank the Department for their ongoing support of the NAC and asthma management more widely.

Our sponsors from the pharmaceutical industry are important allies in spreading the best-practice respiratory management message. We developed many of our latest resources because of unrestricted educational grants from these companies and we look forward to their continued support.

We are also grateful to our many Sensitive Choice® Partners who continue to raise awareness of asthma in the community and support our important educational activities.

Stakeholders

Our work is informed by the contributions from a tireless network of health professionals, whose expertise helps the National Asthma Council Australia continue setting the standard for asthma care. Thank you to all who contributed to our important work this year.

National Asthma Council Australia Supporters:

Government

Australian Government Department of Health and Aged Care

Corporate Sponsors

AstraZeneca
Care Pharmaceuticals
Chiesi Australia
Sanofi
Seqirus

In-kind Support

Allens Linklaters

Sensitive Choice® partners

Acco Brands - TruSens
AH Beard
Air Clean Products
Asko Appliances
Ausclimate
Aware Environmental
Bambi Enterprises
Beaulieu- Brease carpet
Bekaert
Breville
Britex
Care Pharmaceuticals - FESS
Clean Planet New Zealand
Colgate Palmolive - Cuddly
Comfort Group New Zealand
CP Group
CSR
Daikin
De'Longhi
Delos

Ductmasters
Dunlop Flooring
Dunlop Foams
Dyson Appliances
ecostore
Euroflex
Fujitsu New Zealand
Graphenstone
Health Based Building NZ
HRV NZ
Hydrokleen
InovaAir
Jaspa Herington
JBP
King Living
Kleenex
koh Australia
MacMed
Made by Storey
Mypurmist

New Zealand Steel
Noiro Australia
Numu
Panasonic
Philips
PPG Industries Australia - Taubmans
ProClima New Zealand
Resene Paints New Zealand
Robert Bosch Australia
Samsung Electronics
Sebo Australia
SleepCorp - Protect-a-Bed
Stiebel Eltron
Tambour
Tontine Group
The Mix- Kobold
TOA Paints Thailand
Waterco Ltd - Poppits
Zenexus - Damp Free
Zhejiang

THANK YOU





National Asthma Council Australia: 2022.
© 2022 National Asthma Council

nationalasthma.org.au